



MELLON EDUCATE, CHARITY GOLF CLASSIC
The Brabazon Golf Course at The Belfry
Tuesday 1st October 2024

Welcome to the Charity Golf Classic in Aid of Mellon Educate Building Blitz 2024

In Partnership with Elliott Group

We are thrilled to introduce you to our inaugural Charity Golf Classic, an event dedicated to supporting the incredible work of Mellon Educate.

This year, we are proud to host our event at the prestigious Brabazon Golf Course at The Belfry, a venue renowned for its rich history and breathtaking beauty.

The Brabazon has played host to the Ryder Cup four times and is set to welcome the British Masters just one month before our event, offering you the unique opportunity to walk in the footsteps of golfing legends on its majestic fairways and carpet-smooth greens.



About Mellon Educate

Mellon Educate is a remarkable charity committed to transforming education for children in underserved communities. Founded by Niall Mellon in 2002, the organisation has shifted its focus from housing to education, recognising the profound impact that quality schooling has on a child's future. Through their Building Blitz programme, Mellon Educate mobilises volunteers and resources to construct and refurbish schools, creating safe and conducive learning environments. 2024 marks the 7th year that Elliott Group has proudly supported this charity, underscoring our ongoing commitment to improving educational opportunities for children in need.

Making a Difference

By participating in this Charity Golf Classic, you are contributing to Mellon Educate's mission of providing better educational opportunities for children. Your support helps fund the construction of new classrooms, the renovation of existing facilities, and the provision of essential educational resources. These efforts ensure that children in disadvantaged areas have access to the education they need to break the cycle of poverty and build a brighter future.

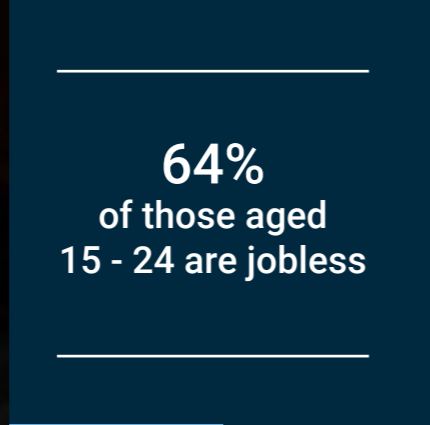
Scan or click the QR Code to visit the Elliott Group JustGiving donation page



Mellon Educate's mission is to empower 100,000 children in Africa with the skills to read and write.



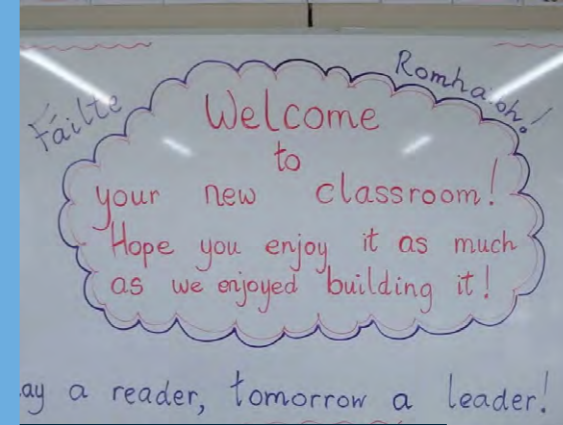
81%
of South African
Grade 4 children
cannot read



64%
of those aged
15 - 24 are jobless



ONLY 7%
of adults have a
tertiary education



In South Africa, nearly
4 MILLION
adults were still
illiterate in 2021



22%
of primary aged
children are not in
school



"EDUCATION IS THE
MOST POWERFUL
WEAPON WE CAN
USE TO CHANGE THE
WORLD"



TEAM OF 4 £2,500

Support a Great Cause

By booking a team for our Charity Golf Classic, you are directly contributing to Mellon Educate's mission of transforming education for children in vulnerable communities.

Secure Your Team's Place Today

Don't miss this opportunity to be part of an extraordinary day of golf, networking, and philanthropy. Book your team of four now and join us on the Brabazon Golf Course for a memorable and impactful event.

We invite you to book a team of four for our Charity Golf Classic in aid of Mellon Educate Building Blitz 2024, in partnership with Elliott Group. This exclusive event has a limited number of teams available.

Enjoy playing alongside some special guests who will be joining us for the event.

Book Now

Secure your team by emailing us at mellon@elliottgroup.com

Play on the Renowned Brabazon Golf Course

Experience the thrill of playing on a course that has hosted the Ryder Cup four times and will be the home of the British Masters in 2024.

Shotgun Start Event

Enjoy a cohesive and exciting golfing experience as all teams tee off simultaneously.

Comprehensive Golf Package

From a gourmet breakfast to the use of driving range facilities, and a delightful dinner with awards presentations in a private suite, every aspect of your day is catered for.

Exclusive Competitions

Participate in the longest drive and nearest pin competitions.



SPONSOR A TEE

£1,000

Can't Make it on the Day?

Sponsoring a tee is an ideal way to show your support and make a meaningful impact. Your contribution will still be recognised and celebrated throughout the event, ensuring your brand is associated with this worthy cause.

Sponsor a tee and join us on the Brabazon Golf Course for a memorable and impactful event.

Remember, the 1st and 10th holes are likely to be the first to go, so act quickly to secure your preferred spot on a first-come, first-served basis.

For more information and to secure your sponsorship email us mellon@elliottgroup.com

Prominent Exposure

Your company's branding will be prominently displayed at your sponsored tee, ensuring visibility to all participants throughout the day.

Comprehensive Visibility

Your brand will be included on all promotional materials, including social media activity, press releases, and event communications, providing extensive exposure before, during, and after the event.

Event Signage

High-visibility signage at the tee, ensuring your brand is noticed by every player as they progress through the course.



Event Overview

What to Expect on the Day

Get ready for an unforgettable experience at our Charity Golf Classic in aid of Mellon Educate Building Blitz 2024, in partnership with Elliott Group.

The event promises a day of exceptional golfing on the renowned Brabazon Golf Course, alongside opportunities to network, relax, and support a worthy cause.

About The Belfry Hotel and Resort

The Belfry Hotel & Resort is a multi-award-winning business and leisure destination situated in the heart of England, amongst 550 acres of rolling countryside. Renowned for its world-class facilities and impeccable service, The Belfry offers an array of luxurious amenities;

- Accommodation: 319 beautifully appointed bedrooms, expanding to 468 in Autumn 2025.
- Conference and Event Suites: 23 versatile suites accommodating up to 920 guests.
- Golf Courses: Home to three iconic golf courses, including the legendary Brabazon.
- Spa and Leisure Club: A luxurious spa offering a range of treatments and leisure facilities.
- Dining: A variety of bars and restaurants to suit all tastes.
- Outdoor Space: Spectacular grounds perfect for events and relaxation.

Event Agenda

Our event will take place on the iconic Brabazon Golf Course, a prestigious venue that has hosted the Ryder Cup four times and will be the home of the British Masters in 2024. The day is designed to allow all participants to enjoy a complete golfing experience, starting with a shotgun start to ensure everyone tees off together.

- 9.00 – 11.00: Golf Breakfast
- 9.00 – 11.00: Golf Registration
- 9.30 – 11.30: Driving Range Facilities Available
- 10.30 – 12.00: Shotgun Start - 18 Holes of Golf on Brabazon Championship Course
- 18.30 – Midnight: Bar Facilities Open
- 19.00 – 21.00: Dinner and Awards Presentations in a Private Suite



Participant Benefits

All participants will enjoy a range of exclusive benefits designed to enhance their experience:

Locker Facilities: Secure storage for your belongings throughout the day.

Driving Range Access: A token for the driving range and use of all practice facilities at The PGA National Golf Academy.

Tote Bag: Includes a pitchfork, tees, pencil, ball marker, planner and more

Competitions: Participate in Winning Team, Runner up, 3rd place, Nearest Pin, Longest Drive

Join us for a day of superb golf and camaraderie at the world-renowned Brabazon Golf Course.

This is more than just a golf event—it's an opportunity to make a real difference in the lives of children through the work of Mellon Educate.

We look forward to seeing you on the green!



Meet our Elliott Group Volunteers



Noel Elliott
CEO, UK

2024 will mark Noel's seventh year taking part in the Mellon Educate programme. Noel has a long tradition in the construction industry, as the third generation of Elliott Group.

Noel's core role is to lead the company from initial business development to estimating, commercial management and to oversee the execution at the steering level on all projects. When he is not at the helm, you can find him in the saddle at his other passion, Cloverhill Sports Horses, an elite equine training and stabling centre in Ireland.

Combining this with his compassion for people and his innate desire to help others has led him to a strong involvement with this charity, witnessing the incredible impact it has had on children and their communities. He has encouraged and assisted many volunteers in taking part, never taking for granted the opportunities we have been given and striving to give the hope of education to so many people.



Cathal Smith
Group Technical
Services Manager

I've been inspired this year to volunteer, by the experiences of those who have participated in the Mellon Educate Building Blitz, particularly through the stories shared by Noel Elliott over his six years of support.

I've visited South Africa before, where I witnessed the harsh realities of poverty and the severe lack of suitable homes and facilities in the townships. The opportunity to see firsthand the positive impact that even a small contribution of time and effort can have on someone's life is incredibly humbling.

It is a privilege to be able to support these communities, and I am grateful for the chance I have to help make a difference.

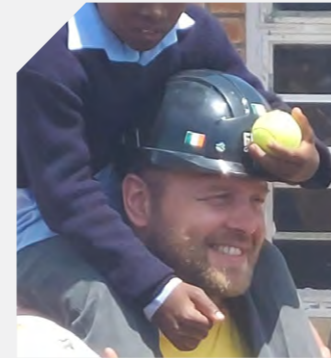


**Winniefred
Aghaeze**
Quantity Surveyor

Winniefred was born in Nigeria and moved to the UK in her early teenage years. She successfully graduated from university with a bachelor's degree in Quantity Surveying in 2019 and joined Elliott Group in December 2020 as a Graduate quantity surveyor and her dedication and skill has seen her progress within the company. Winniefred is currently based in the London branch.

"Mellon educate was indeed a very rewarding and enjoyable experience, hence why I am returning this year. It is amazing how taking a week out of your life to volunteer can have a big impact in someone else's life.

The caliber of people volunteering also made it a worthwhile experience as there was lots of laughs and joy to make it quite a memorable experience. As everyone there has a common goal, it is easy to form good relationships with those you meet." This will be Winniefred's third year volunteering.

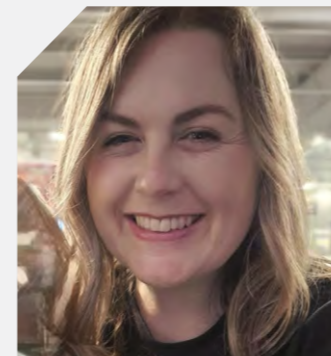


Glen Deacon
Preconstruction
Manager

This will be Glen's second year participating in the Mellon Educate Building Blitz. Glen is a Pre Contract Manager with Elliott Group. "I love helping people and I am really looking forward to another week of hard work on the tools to assist in building a school" he says.

"Last year's building blitz was a life changing experience for me, a reminder of how lucky we are and how we easily take things for granted. The week was very emotional, however highly rewarding. Having visited one of the pupils shacks last year, it was just heart breaking the conditions they were living in and frustrating at the inequality of the world we live it.

Providing these children with an education is giving them an opportunity at a brighter future and a better standard of living, an opportunity of employment and a home outside these shanty towns. Every child deserves an education, and I am delighted to be helping to try and achieve this."



Laura McCooley
HSEQ & ESG
Manager

Laura is originally from Camlough now living in Loughbrickland with her husband and three young children. With a degree in Construction Engineering and Management, Laura has been working in the construction industry for almost 20 years. In 2021 Laura joined Elliott Group as HSEQ advisor and is currently in the position of HSEQ & ESG Manager.

Volunteering in her local area at community events and co-hosting a monthly support group for those effected by pregnancy and infant loss, Laura is not one to shy away from helping others where she can.

Laura thoroughly enjoyed her time in education and is a true believer that everyone deserves the opportunity to have the same experience she did. Having always wanting to take part in an opportunity like this, Laura is delighted to have been selected to take part in this years Building Blitz with Mellon Educate.



Daragh Moran
Systems Controller

Daragh is originally from County Mayo in Ireland, and has recently moved to the UK. "I joined the Elliott Group UK team in January of this year, working as our Systems Controller for the London and South region. I first heard about the Mellon Educate program in my company induction and knew straight away that it is something that I wanted to be involved in. From speaking to some of the previous volunteers I knew it would be a great opportunity to give something back to those who are less fortunate than ourselves. We often take things for granted, having access to education and a safe place to learn included, so I am really looking forward to taking part in a program that will allow so many underprivileged children to have the opportunity to learn. Overall, I am sure it will be a very successful and rewarding experience."

Meet our Elliott Group Volunteers



Lauren Eite
HR Manager

Lauren joined Elliott Group in November 2022 as the HR Manager for both ROI and the UK, bringing experience from her previous roles in the construction industry.

“Since joining Elliott Group, I’ve heard so many incredible stories about the Mellon Educate charity and their annual Building Blitz.

As a HR professional, my focus is on supporting people and helping both individuals and the business achieve their goals I am very much looking forward to achieving the goal of improving the lives of children, their families, and the community by providing educational opportunities that many of us take for granted.”



Bernadette Maguire
HSEQ Manager

Bernadette has worked with Elliott Group for many years so is familiar with the Mellon Educate Charity. “I am thrilled to take part in the Building Blitz 2024, a once-in-a-lifetime opportunity that holds great personal significance for me. I firmly believe that every child deserves access to a quality education and the fundamental ability to read and write. Participating in this initiative will be an incredibly rewarding experience.

My family has supported this charity for years, and now I’m eager to get more involved myself.

I can’t wait to help out and make a difference with Building Blitz 2024.”



Daniel Barry
Site Manager

Daniel Barry is based in Cork and joined Elliott Group three years ago.

“This is my first year volunteering for the Mellon Educate Building Blitz. I’m privileged to be travelling to Cape Town in November as part of this year’s Elliott team.

It will be a great opportunity for us all to row in together and work hard for the week to give the children an opportunity to receive a much better standard of education and learning.”



Conor O’Leary
Junior Site Engineer

Conor grew up in Cork and completed a master’s diploma in Civil, Structural, and Environmental Engineering from University College Cork.

“I joined Elliott Group in October 2023 and haven’t looked back since. Volunteering with a deserving charity like Mellon Educate has always been a dream of mine. I am passionate about using my skills to make a tangible difference in communities that need it the most. I believe that contributing to such impactful projects can bring about real, positive change, and I am excited about the prospect of being part of a team dedicated to improving education and infrastructure for those in need.

Education is the foundation for personal and societal growth, and having access to proper educational facilities is a critical component of that foundation. By contributing to the construction of schools and other educational infrastructures, I hope to play a part in providing children with the opportunities they deserve to learn and thrive.”



Kate Smith
Financial Accountant

“This is my first year to go on the Mellon Building Blitz, and I’m really looking forward to help change the lives of other people, especially young kids.

I have always wanted to do something like this and help those who are in need. It is a good eye opener to see how other people live in less well-off countries. I was talking to other people who went last year and how it affected them and heard the stories they told about how the children live in such poor conditions, compared to our kids here! I just think of my kids and how different their lives would be compared to kids their same age in Africa.”



Elena Goaga
Senior Site Manager

Born in Romania and moved to London 6 years ago, Elena joined Elliott Group as a senior site manager in January 2024.

“I have never been to Africa before and I cannot wait to discover and experience their culture, by meeting with the locals and exchange stories, while also helping the community by building new schools for the less fortunate kids and promote education. I am very excited to be participating in this year’s Mellon Educate Building Blitz. I think it will be a life changing experience that will make us realize how lucky we are with what we have and that we shouldn’t take everything for granted. I am expecting this to be an emotional and humble week but thrilling at the same time, which I am sure will make me want to go back next year if I will have the opportunity. I have seen what the teams from previous years managed to do and I am ready for the challenge.”



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THANK YOU FOR YOUR SUPPORT

